

Seventh Grade, Session 15

Are You a Walking Advertisement?

First! Check yourself. What are you wearing/carrying? How many branded products, or easily recognized products, do you have on you or with you?

List them below:

Now think about your day. Work with your group to generate a list for each section of your day. Make lists of:

- Places you could see or hear ads
- Any specific ads you remember from today or the past few days
- Visual ads you see during the day (items folks are carrying, things folks are wearing, etc.)

1. Before school:

2. During school:

3. After school: